

#C4DTIConf
#C4DTIAwards

C4DTI Digital Trade Conference and Awards

3–5 April 2023

Days 1 and 3: Virtual | Day 2: In-person



Day 1 — Frameworks, alignment and the tools to go digital

Monday 3 April 2023 | Virtual

Day one will set the scene for the week and provide an overview of global legal, rules and standards frameworks and practical tools for preparing markets to go digital.

Session 1

The Digital Trade Roadmap

10am–11am

The key to uniform implementation of interoperable systems is firstly understanding what frameworks need to be implemented, who does what and what we are aiming for.

This session will cover the latest edition of the ICC Digital Trade Roadmap and provide an overview of the challenges, what the future will be and what actions industry and governments need to take. There will be a special feature in this session covering the findings of a new DSI report on the application of eight key digital trade documents.

Moderator: Chris Southworth, Co-Chair of Legal Reform Advisory Board, ICC Digital Standards Initiative and Secretary General, ICC United Kingdom

Panelists:

Gerard Hartsink, Chair, Industry Advisory Board, ICC Digital Standards Initiative

Trudi Hartzenberg, Executive Director, Trade Law Centre

Milot Ahma, Counsel, European Bank for Reconstruction and Development

Prof Lorand Bartels, Counsel, Freshfields Bruckhaus Deringer LLP and Professor of International Law in the Faculty of Law and a fellow of Trinity Hall, University of Cambridge

Day 1 — Frameworks, alignment and the tools to go digital

Monday 3 April 2023 | Virtual

Session 2

Alignment is the key!

12pm–1pm

Despite massive government investment into customs and trade facilitation digitalisation only 1% of bills of lading are electronic.

Across the EU, only 1% of all trade documents are digital. The solution is public private partnership and greater alignment of efforts across government and industry. This session will look at international best practice and how national frameworks and forums can align to best affect and ensure we collectively deliver digitalisation across the trade system to help drive a uniform, global approach to frictionless, paperless trading systems.

Moderator: Nick Davies, Director, Centre for Digital Trade and Innovation

Panelists:

Graham Floater, UK Chief Negotiator for Trade with the US, Department of Business and Trade

Sarah Green, Law Commissioner for Commercial and Common Law, Law Commission

Pamela Mar, Managing Director, ICC Digital Standards Initiative

Mr Loh Sin Yong, Director (Trade), Infocomm Media Development Authority

Day 1 — Frameworks, alignment and the tools to go digital

Monday 3 April 2023 | Virtual

Session 3

The business case for adoption of legal entity identifiers (LEIs)

3pm–4pm

This session will discuss the forthcoming global launch of a new GLEIF/ICC report making the case for LEI adoption for corporates, SMEs and global supply chains. It will also draw on experience adopting and utilising digital identities.

Our panel of experts will discuss how and why corporates should encourage the use of LEIs in their supply chains, the financial benefits, efficiency gains and procedural advantages of doing so, plus potential challenges, barriers and lessons learnt.

Moderator: Clare Rowley, Head of Business Operations, GLEIF

Panelists:

Oswald Kuyler, Head of Strategy, Europe, MonetaGo

Simon Wood, CEO, Ubisecure

Deborah Hardy, Senior Vice President, Citi

Prof Lisa Short, Co-Chair Digital Credentials Task Force, International Association of Trusted Blockchain Applications (INATBA)

Day 2 — Bringing trade digitalisation to life

Tuesday 4 April 2023 | In-person | Deloitte, 2 New Street Square (1st Floor), London, EC4A 3BZ

Day two will be about bringing trade digitalisation to life and how the application of the ICC e-rule framework can help facilitate secure transactions. It will include practical case studies, industry insights, and interactive breakout sessions giving the chance for all stakeholders of the industry to come together in-person.

Registration & networking breakfast

9.00am

Welcome address

9.30am – 9.40am

Chris Southworth, Co-Chair of Legal Reform Advisory Board, ICC Digital Standards Initiative and Secretary General, ICC United Kingdom

John Carroll, Chair, Centre for Digital Trade & Innovation

Session 4

Building a port of the future

9.40am–10.40am

Teesside Port was once one of the largest shipbuilding and industrial port complexes in the UK. After years of de-industrialisation, Teesside has emerged as the largest 5G smart port development site in the UK, offering a unique opportunity to build in modern

trading systems.

Through the use of virtual technology, this is a chance to transport attendees to the port area itself, hear the vision for the Freeport and meet the practitioners on the ground putting plans into practice.

This session will give attendees the chance to meet the practitioners, technology providers and thought leaders behind the Teesside Freeport vision.

In addition, we hear from other world leading ports to understand their latest challenges, how they and their clients are overcoming global supply chain issues and achieving greater efficiencies by adopting digital trade solutions.

Moderator: Nick Davies, Director, Centre for Digital Trade and Innovation

Panelists:

Nolan Gray, Director, Teesside Freeport

Raoul Tan, Program Director Digital Trade Innovation, Port of Rotterdam

Benjamin Mwandawiro, Senior Operations Officer, Kenya Ports Authority

Matthew Bradley, Managing Director, Community Network Services

Kevin Shakespeare, Director of Strategic Projects and International Development, The Institute of Export & International Trade

Day 2 — Bringing trade digitalisation to life

Tuesday 4 April 2023 | In-person | Deloitte, 2 New Street Square (1st Floor), London, EC4A 3BZ

Session 5

Lessons learnt from industry

10.40am–11.40am

2022 saw a number of high-profile digitalisation projects fail including We.Trade, Serai and TradeLens. Not to mention most recently the insolvency of the Marco Polo Network (the blockchain-enabled trade and finance solution). We look at some of the lessons learnt and how we as an industry can apply this knowledge. What could have been done differently?

How can the regulatory, legal frameworks, business models and technology solutions all come together to create the right environment to ensure future digital trade projects succeed in the long-term? What needs to change and how?

Moderator: Eleanor Wragg, Senior Reporter, Global Trade Review

Keynote: Bhriguraj Singh, Chief Product Officer, Global Trade and Receivables Finance, HSBC

Panelists:

Bertrand Chen, CEO, Global Shipping Business Network (GSBN)

Sean Edwards, Chairman, The International Trade and Forfaiting Association

Frank Wendt, CEO, Wendt Finance GmbH

Lars Karlsson, Global Head of Trade & Customs Consulting, A.P. Møller-Mærsk A/S

11.40am–12.10pm Networking break

Session 6

12.10pm–1.10pm

The realisation of interoperable digital trade throughout the supply chain – a practical and honest conversation. The truth behind going digital.

This session discusses the digital trade challenges still being faced in the wider supply chain and looks at why only 1% of

all trade documents are digital.

What's preventing companies/governments from implementing truly interoperable, cross-border frictionless systems and frameworks? What are the constant barriers to digital trade and how do we overcome them? How do we encourage more collaboration?

Moderator: Deepesh Patel, Editorial Director, Trade Finance Global

Panelists:

Blair Bugge, Manager, Ventures, Monitor Deloitte

Sylwia Nowak, Senior Customs & Foreign Trade Compliance Officer, Brose

Grant Hunter, Director, Standards, Innovation and Research, BIMCO

Oliver St John, Deputy Director for Border strategy and innovation (Cabinet Office)

1.10pm – 2pm Networking lunch

Day 2 — Bringing trade digitalisation to life

Tuesday 4 April 2023 | In-person | Deloitte, 2 New Street Square (1st Floor), London, EC4A 3BZ

Breakout sessions

2pm–3pm

Breakout 1 (invite only)

Training - whirlwind tour of the IoE training session on how to handle international trade documents in digital form and understand how to maximise your benefits from going digital.

Breakout 2 (main auditorium)

Managing disputes in a digital trade transaction environment

Smart Contracts are reported to safeguard trader rights and investments to offer seamless security and transparency. However, there are still challenges to overcome.

This session discusses the increasing use of Smart Contracts but why the need for greater global adoption of cross-border exchange of electronic data and documents still exists. What needs to happen next to

gain further use of Smart Contracts? What issues can potentially surface should commercial disputes arise?

Moderator: Guy Pendell, Head of International Arbitration, CMS and Co-Chair of the ICC Arbitration & ADR Committee

Panelists:

Patrick Vlačič, former Minister of Transport of the Republic of Slovenia, UL FPP, and Legal Advisor, CargoX
Charlie Morgan, Senior Associate, Herbert Smith Freehills

Karishma Vora, Barrister, 39 Essex Chambers

3pm – 3.30pm Networking break

Day 2 — Bringing trade digitalisation to life

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Session 7

Techno-legal assurance for digital trade

3.30pm–4.30pm

This session discusses how the combination of technology such as Distributed Ledgers which enable the codification of uniqueness and the Electronic Trade Documents Bill will give us the technical and legal capability to use international trade data in a completely different way. How do we make the most of this opportunity but address possible concerns regarding data security?

With B2B data representing 90% of all data worldwide and a growing shift to electronic trade documents, what practical solutions are available to help manage the security of trade data throughout global supply chains? How do we drive greater adoption of the digitalisation of documents used in trade whilst managing the risks?

Opening speech: Master of the Rolls, Sir Geoffrey Vos, Head of Civil Justice System, England and Wales

Moderator: Eleanor Hill, Editor, Treasury Management International

Panelists:

Dr Barry Childe, Chief Information Officer, Arqit
Miriam Goldby, Professor of Shipping, Insurance and Commercial Law at Queen Mary University of London
Markus Wohlgeschaffen, Managing Director, Traxpay

Close

4.30pm (awards to follow in evening)

Day 2 — C4DTI Awards 2023

Tuesday 4 April 2023 | In-person



Awards ceremony – The Great Hall, Lincoln’s Inn

SOLD OUT

The inaugural C4DTI Awards recognises excellence on both a corporate and individual level with regards to those involved in delivering a cheaper, faster and simpler trading system.

6.00pm	Welcome drinks
6.30pm	Three-course dinner, followed by coffee
8.00pm	Awards to commence
10.00pm	Close



Day 3 — Guide to implementation

Wednesday 5 April 2023 | Virtual

Day three will put a spotlight on some of the leading international digital trade projects and will take a look at what's next.

Session 8

Interoperability pilots – lessons from around the world

10am–11am

Authorities in China, Japan and Thailand have been working with industry to test the use of cross border electronic trade documentation including e-invoices, e-packing lists and e-certificates of origin.

This session will highlight what has been learnt – the challenges, opportunities and what lessons can be drawn for other geographies.

Moderator: Ben Ramsden, Partnership Manager for Digital Supply Chains, Digital Catapult

Panelists:

Parnkae Nandavisai, Subject Matter Expert - Trade Digitization, Thai Bankers' Association

Oliver Oram, CEO & Founder, ChainVine

Jesus Alvarez-Pinera, Head of Data, Food Standards Agency

Leanne Kemp, CEO, Everledger

Justin Szymborski, CEO, Melon & Co

Day 3 — Guide to implementation

Wednesday 5 April 2023 | Virtual

Session 9

Interoperability pilots – lessons from the UK, Singapore and private sector

12pm–1pm

C4DTI and the IMDA are delivering the first pilot to test electronic bills of lading involving two governments linking East and West. Lloyds Bank have delivered one of the first electronic Promissory Note test pilots. C4DTI and the IMDA are also working with the ICC Digital Standards Initiative to develop a uniform playbook for interoperability pilots worldwide.

This session will be practical and highlight what has been learnt – the challenges, opportunities and what lessons can be drawn for other geographies and actors.

Moderator: Nick Davies, Director, Centre for Digital Trade and Innovation

Speakers

Jon Boran, Director, Trade Innovation and Solution Development, Lending & Working Capital, Lloyds Bank

Merlin Dowse, Executive Director, Trade & Working Capital, JP Morgan and Vice-Chair, ICC Banking Commission

Patrik Zekkar, CEO, Enigio

Anthony Wadsworth-Hill, Co-founder, DCEO & COO, Mercore

Day 3 — Guide to implementation

Wednesday 5 April 2023 | Virtual

Session 10

What's next?

3pm–4pm

Interview to discuss next steps, key actions and ways to drive the adoption of digital trade.

Interviewer: Deepesh Patel, Direct, Partnerships & Marketing, Trade Finance Global

Interviewees:

Chris Southworth, Co-Chair of Legal Reform Advisory Board, ICC Digital Standards Initiative and Secretary General, ICC United Kingdom

Nick Davies, Director, Centre for Digital Trade and Innovation

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ICC United Kingdom is the representative voice for ICC in the UK and provides a mechanism for UK industry to engage effectively in shaping international policy, standards and rules.

We are the leading voice on digital trade ecosystems, act as the ICC representative to The Commonwealth and Co-Chair the Legal Reform Advisory Board at the ICC Digital Standards Initiative.

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