



Working together to make
trade cheaper, faster, simpler,
sustainable and more secure

C4DTI Awards 2024

Entry pack

#C4DTIAwards
#C4DTIConf

The C4DTI Awards, taking place on Thursday 18 April 2024, showcase and celebrate global best practice in trade digitalisation.

The awards will coincide with the C4DTI Digital Trade Conference (DTC) taking place the same week.

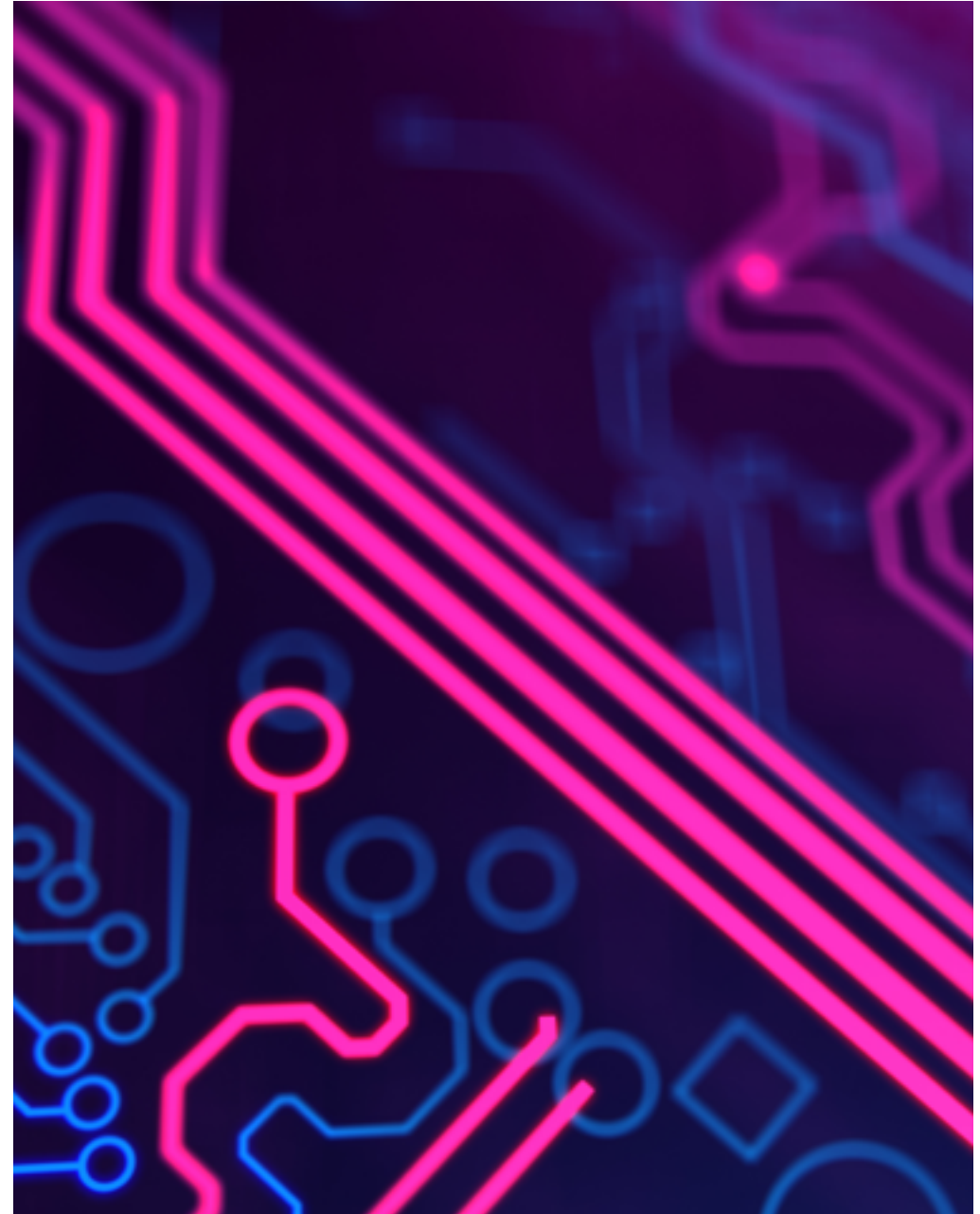
Key dates:

- **Submissions open:**
Week commencing 16 October 2023
- **Submission deadline:**
Friday 15 December 2023
- **Shortlist announced:**
Friday 26 January 2024
- **Awards ceremony:**
Thursday 18 April 2024

What is C4DTI?

The Centre for Digital Trade and Innovation (C4DTI) is an ICC United Kingdom-led, global initiative based at Teesside University established with support from the Tees Valley Combined Authority. We are industry-led, and government supported, working with the ICC Digital Standards Initiative, governments, business groups, companies and international partners.

We provide an impartial environment in which industry and government can collaborate on practical pilot work to accelerate the pace and scale of digitalisation, ensure there is a consistent application of standards, rules and laws and increase the prospects for adoption of digital trading processes in the future. We are agnostic to technology and advocate for open, interoperable systems.





What is C4DTI DTC?

The Digital Trade Conference (DTC) is the annual, international, flagship event for ICC Centre for Digital Trade and Innovation (C4DTI). Taking place on 17–18 April 2024, it will discuss practical implementation, results from recent pilot initiatives and ongoing roll-outs:

- How we can implement interoperable systems across border with government and industry, drawing on international best practice
- Implementing international legal, rules and standards frameworks consistently across global supply chains
- Best practice solutions, lessons learnt from pilot initiatives and access to the international experts and thought leaders leading projects and programmes
- Practical solutions to managing key risks across global supply chains – data security, cybersecurity, and fraud
- Insights and thought leadership

What are the C4DTI Awards and who are they for?

The awards ceremony supports the objectives of the C4DTI and takes place alongside the DTC to bring together industry and government practitioners and recognises excellence on both a corporate and individual level with regards to those involved in delivering a cheaper, faster and simpler trading system.

It is aimed at decision makers across the spectrum of buyers, sellers, corporate finance, compliance, procurement, supply chain management, freight forwarding, port systems, warehousing, logistics, insurance, legal, customs, IT software and technology solution providers.

How to enter

Entry to the C4DTI Awards 2024 is free and straightforward.

Simply follow the three-step process and ensure that every entry abides by the general entry rules.

Quick guide on how to write the 250-word synopsis

- Base it on a key project that was included within your submission
- Outline objectives and challenges of the project
- What approach was taken and why?
- Detail main results and outcomes
- Include quotes and testimonials from those involved, clients etc

Step 1:

Select the categories you wish to enter for. You can enter into as many categories as you like, and you can submit for multiple projects/people per category. Each separate submission should have its own entry form.

Step 2:

Write your submissions.

- These should be written in English
- Please follow the judging criteria headings to structure your submission
- Each submission should be no longer than 1,000 words
- Include a 250-word synopsis, your company logo in a high-res format, and up to three photos/images which will be used in our C4DTI Finalist brochure should you be a winner on the night (this does not affect the 1,000 word count)
- We can accept up to four pieces of supporting materials

Step 3:

Send us your submissions.

Email these through to info@iccwbo.uk no later than 3pm on Friday 15 December 2023.

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The judging process

Submissions will be judged by our judging committee, consisting of global experts from the C4DTI board and executive team. They will decide on the shortlist and should you be selected you will be emailed on Friday 26 January 2024.

All information provided as part of your submission is treated confidentially and only shared with the judges. We also ensure there are no conflicts of interest.

Entry rules

- Submissions are free
- All submissions must demonstrate cross border interoperability – trade information moving across platforms, systems and processes in digital form across multiple jurisdictions in compliance with the legal, rules and standards frameworks set by the ICC digital standards initiative
- All submissions must be received by 3pm on Friday 15 December 2023
- All submissions must refer to projects that have been live at any time from January 2023
- All submissions must be submitted separately, even if the same entry is being submitted across multiple categories
- No feedback will be provided on the judging process and the decision will be final
- Companies/projects can be global and operate in any country

Why enter?

- Achieve global recognition from the world's largest and most influential business organisation
- Celebrate the achievements of your firm, project and people
- Gain international exposure through the ICC and C4DTI network via social media and our website
- Opportunity to showcase your project in the C4DTI Finalist brochure that will be shared globally
- Gain competitive advantage
- Position yourself to win government contracts
- Be an exemplar on international best practice
- Become a C4DTI champion

Tips for success

- Keep it factual – use statistics, evidence and actual results to demonstrate deliverables
- Include visuals to bring it to life
- Be passionate – make it interesting to read
- Name your clients/providers in your case studies – make sure you give enough time for their approval and add their name/s into your synopsis for it to be published
- Keep your submission succinct and to the point for maximum impact
- Structure your submission using the key headings in the criteria and be sure to address each point
- Explain the impact of your project on the wider business and industry – what makes you unique?

Legal Entity Identifiers (LEIs)

Digital identities, within the context of cross-border trade, are referred to as LEIs. They operate in a similar way to having a company identification number with Companies House except LEIs are publicly listed on a global register and are listed as a foundational standard in the WTO/ICC Standards Toolkit.

The LEI is a 20-character, alpha-numeric code based on the ISO 17442 standard developed by the International Organization for Standardization (ISO). It connects to key reference information that enables clear and unique identification of legal entities participating in financial transactions. Each LEI contains information about an entity's ownership structure and thus answers the questions of 'who is who' and 'who owns whom'. Simply put, the publicly available LEI data pool can be regarded as a global directory, which greatly enhances transparency in the global marketplace.





The award categories

2024



Best Crossborder Trade Software System/ Technology Solutions Provider of the Year

Open to international IT software and technology solution providers (including electronic trade documentation providers) that are delivering secure, open, and interoperable systems where platforms, processes and systems connect and align through common frameworks and standards set by the ICC DSI. Thus, enabling an international trading environment where paper is no longer used.

Please write your submission based on a particular project, service or product using the following criteria:

Strategic objective

- What did you set out to achieve and why?
- What targets and objectives did you set?
- What were the challenges?

Best practice and governance

- What was your approach to good governance?
- Demonstrate your approach to standards adoption and adherence to all/some of the main three frameworks — MLETR, URDTT and the WTO/ICC Standards Toolkit. For details on each of these please click [here](#).
- How did you go about trying to achieve improved data flows and a standardised ecosystem of cross border digitalisation in supply chains?
- What training did you provide internally and to your clients/users to ensure adoption?
- Did you adopt a Legal Entity Identifier? If so, what benefits did you realise as a company? This could be financial benefits, efficiency gains and procedural advantages.

Partnership approach

- Please outline the partnership approach to ensure collaboration, teamwork and smooth communications
- How was the interoperability of various systems managed? What challenges did you face and how did you overcome them as a team?

Innovation

- What is unique or different about your project/company?
- How unique is the service/offering you give?
- What sets you apart from others in the industry?

Results

- What did you achieve?
- Did you achieve cost savings and reduce complexity of your trading processes?
- Have you succeeded in reducing the time it takes to undertake a typical trade transaction?
- Please include statistics and testimonials

2

Best Advisor of the Year

Open to both individuals and organisations such as law firms, advisors and consultancies who are providing expert guidance to clients on how to create open, interoperable digital trading systems that integrate platforms, processes, and systems.

Please write your submission based on a particular client project or service using the following criteria:

Strategic objective

- What did you set out to achieve and why?
- What targets and objectives did you set?
- What were the challenges?

Best practice and governance

- What was your approach to good governance?
- Demonstrate your approach to standards adoption and adherence to all/some of the main three frameworks — MLETR, URDTT and the WTO/ICC Standards Toolkit. For details on each of these please click [here](#).
- How did you go about trying to achieve improved data flows and a standardised ecosystem of cross border digitalisation in supply chains?
- What training did you provide internally and to your clients/users to ensure adoption?
- Did you encourage your client/s to adopt a Legal Entity Identifier? If so, what benefits did they realise as a company? This could be financial benefits, efficiency gains and procedural advantages.

Partnership approach

- Please outline the partnership approach to ensure collaboration, teamwork and smooth communications
- How was the interoperability of various systems managed? What challenges did you face and how did you overcome them as a team?

Innovation

- What is unique or different about your project/company?
- How unique is the advice you give and why?
- What sets you apart from others in the industry?

Results

- What did you achieve?
- Did you achieve cost savings and reduce complexity of your clients' trading processes?
- Have you succeeded in reducing the time it takes to undertake a typical trade transaction for your client/s?
- Please include statistics and testimonials

3

Best Corporate Adopter

Open to corporations and micro-, small- and medium-sized enterprises (MSMEs) who are digitalising international supply chains, acting as manufacturers, importers, exporters, suppliers, distributors, sellers, and buyers of products.

This award recognises excellence in standards and framework adoption, and a company's approach to building an ecosystem of cross border digitalisation in their supply chains. This category is best suited to corporates who have teams in compliance, procurement and/or supply chain management.

Please write your submission based on a particular project/s using the following criteria:

Strategic objective

- What did you set out to achieve and why?
- What targets and objectives did you set?
- What were the challenges?

Best practice and governance

- What was your approach to good governance?
- Demonstrate your approach to standards adoption and adherence to all/some of the main three frameworks — MLETR, URDTT and the WTO/ICC Standards Toolkit. For details on each of these please click [here](#).
- How did you go about trying to achieve improved data flows and a standardised ecosystem of cross border digitalisation in your supply chains?
- What training did you provide internally to ensure adoption?
- Did you adopt a Legal Entity Identifier? If so, what benefits did you realise as a company? This could be financial benefits, efficiency gains and procedural advantages.

Partnership approach

- Please outline the partnership approach to ensure collaboration, teamwork and smooth communications
- How was the interoperability of various systems managed? What challenges did you face and how did you overcome them with your suppliers/advisors?

Innovation

- What was unique or different about your project and approach?
- What sets you apart from other corporates/users in the industry?
- What are you doing differently compared to your peers?

Results

- What did you achieve?
- Did you achieve cost savings and reduce complexity of your trading processes?
- Have you succeeded in reducing the time it takes to undertake a typical trade transaction?
- Please include statistics and testimonials

4

Best Use of Interoperable Digital Trade Technology in the Banking Sector

Open to fintechs, technology companies and those partnering with banks to deliver corporate finance solutions that drive open, interoperability and digitalisation of trading systems. This category is open to pilots and delivered projects.

Please write your submission based on a particular client project or service using the following criteria:

Strategic objective

- What did you set out to achieve and why?
- What targets and objectives did you set? Were these joint targets shared with your partners?
- What were the challenges?

Best practice and governance

- What was your approach to good governance?
- Demonstrate your approach to standards adoption and adherence to all/some of the main three frameworks — MLETR, URDTT and the WTO/ICC Standards Toolkit. For details on each of these please click [here](#).
- How did you go about trying to achieve improved data flows and a standardised ecosystem of cross border digitalisation?
- What training did you provide internally and to your clients/users to ensure adoption?
- Did you adopt a Legal Entity Identifier? If so, what benefits did you realise as a company? This could be financial benefits, efficiency gains and procedural advantages.

Partnership approach

- Please outline the partnership approach to ensure collaboration, teamwork and smooth communications
- How was the interoperability of various systems managed? What challenges did you face and how did you overcome them as a collective team?

Innovation

- What is unique or different about your project/ companies?
- How unique is the service/product you have developed and why?
- What sets your collaboration apart from others in the industry?

Results

- What did you achieve?
- Did you achieve cost savings and reduce complexity of your clients' trading processes?
- Have you succeeded in reducing the time it takes to undertake a typical trade transaction for your client/s?
- Please include statistics and testimonials

5

Best Port or Logistics Systems Operator

Open to systems operators that support global ports including air, land, and sea.

This award recognises port systems, custom systems operators, warehouses, carriers, freight forwarders and logistics firms who are operating open, interoperable trading systems across more than one jurisdiction.

Please write your submission based on a particular project, service or product using the following criteria:

Strategic objective

- What did you set out to achieve and why?
- What targets and objectives did you set?
- What were the challenges?

Best practice and governance

- What was your approach to good governance?
- Demonstrate your approach to standards adoption and adherence to all/some of the main three frameworks — MLETR, URDTT and the WTO/ICC Standards Toolkit. For details on each of these please click [here](#).
- How did you go about trying to achieve improved data flows and a standardised ecosystem of cross border digitalisation in supply chains?
- What training did you provide internally and to your clients/users to ensure adoption?
- Did you adopt a Legal Entity Identifier? If so, what benefits did you realise as a company? This could be financial benefits, efficiency gains and procedural advantages.

Partnership approach

- Please outline the partnership approach to ensure collaboration, teamwork and smooth communications
- How was the interoperability of various systems managed? What challenges did you face and how did you overcome them as a team?

Innovation

- What is unique or different about your project/company?
- How unique is the service/offering you give?
- What sets you apart from others in the industry?

Results

- What did you achieve?
- Did you achieve cost savings and reduce complexity of the port systems and processes?
- Have you succeeded in improving operational efficiencies?
- Have you improved the customer experience?
- Please include statistics and testimonials

6

Director's Award for the Individual who has made the greatest contribution to the Digitalisation of International Trade

Chosen by the Director of the Centre for Digital Trade & Innovation, this category is open to any individual within the international trading landscape – private, public or government side – who has made a real difference in driving the adoption and championed the digitalisation of international trade.

Please write your submission based on a particular project, service or product using the following criteria:

Personal profile

- Outline your experience including qualifications
- Describe what makes you different
- Outline your vision for digital trade

Personal objective

- What did you set out to achieve and why?
- What targets and objectives did you set?
- What were the challenges?

Market insight

- Demonstrate use of market insight and industry knowledge to deliver solutions and address industry issues
- Share examples of thought leadership

Best practice and governance

- Demonstrate your personal approach to standards adoption and adherence to all/some of the main three frameworks — MLETR, URDTT and the WTO/ICC Standards Toolkit throughout one or two recent client projects. For details on each of these please click [here](#).
- Detail how your work adheres to or leads best practice

7

Trade Finance Digital Pioneer of the Year

Open to any individual within the trade finance landscape — private, public or government side — who has made a real difference in driving the adoption and championed the digitalisation of international trade.

Please write your submission based on a particular project, service or product using the following criteria:

Personal profile

- Outline your experience including qualifications
- Describe what makes you different
- Outline your vision for digital trade and its impact on trade finance

Personal objective

- What did you set out to achieve and why?
- What targets and objectives did you set?
- What were the challenges?

Market insight

- Demonstrate use of market insight and industry knowledge to deliver solutions and address industry issues
- Share examples of thought leadership

Best practice and governance

- Demonstrate your personal approach to standards adoption and adherence to all/some of the main three frameworks — MLETR, URDTT and the WTO/ICC Standards Toolkit throughout one or two recent client projects. For details on each of these please click [here](#).
- Detail how your work adheres to or leads best practice

8

Best Industry Champion

Open to any team within a corporate company, association, industry body or government department, who have helped pave the way to advocate for digital trade in their industry/jurisdiction/country.

Please write your submission based on a particular advocacy campaign using the following criteria:

Team profile

- Outline your team/departments experience including qualifications
- Describe what makes your team/department different
- Outline your teams/departments vision for digital trade

Objective

- What did the team/department set out to achieve and why?
- Who were your main stakeholders?
- What targets and objectives did you set?
- What were the challenges?

Market insight

- Demonstrate use of market insight and industry knowledge to deliver solutions and address industry issues
- Share examples of thought leadership

Best practice and governance

- Demonstrate the approach of your team/department to standards adoption and adherence to all/ some of the main three frameworks — MLETR, URDTT and the WTO/ICC Standards Toolkit. For details on each of these please click [here](#).
- Detail how the work of your team/department has helped shape adoption in your industry/ jurisdiction/country



ICC United Kingdom is the representative voice for ICC in the UK and provides a mechanism for UK industry to engage effectively in shaping international policy, standards and rules.

We are the leading voice on digital trade ecosystems, act as the ICC representative to The Commonwealth and Co-Chair the Legal Reform Advisory Board at the ICC Digital Standards Initiative.

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