



C4DTI Digital Trade Conference and Awards

Working together to make trade cheaper, faster, simpler, sustainable and more secure

17–18 April 2024

Day 1: Virtual | Day 2: In-person

#C4DTIConf
#C4DTIAwards

Agenda

Day 1 – Wednesday 17 April: State of play & fundamentals of digital trade

Virtual - Zoom Webinars

10:00 –11:00 UK time Webinar 1: What is the current global digital trade landscape? How do we start revolutionising the trade ecosystem?

What do we mean by the “trade ecosystem”? How and what are we looking to change and why? What are the benefits?

Legal reform – what’s changed in the past year? What still needs to happen globally to encourage the facilitation of digital trade?

What are the “must use” global frameworks and standards?

How has the Electronic Trade Documents Act effected the industry?

Practical advice on where to start your trade digitalisation journey beginning with the most common used trade documents

What are the building blocks for going digital? What is the business case for LEI adoption?

Single Trade Windows - How will they help facilitate digital trade?

Moderator: Chris Southworth, Secretary General, ICC United Kingdom

Panelists:

- Pamela Mar, Managing Director, Digital Standards Initiative
- Max Hacon, Programme Director, HM Revenue & Customs
- Yann Duval, Chief, Trade Facilitation Unit, Trade and Investment Division, UNESCAP
- Clare Rowley, Head of Business Operations, GLEIF

14:00 –15:00 UK time Webinar 2: How do SMEs digitalise their trade processes?

ICC's goal is to digitalise 60-80% of world trade by 2026 and establishing a fully interoperable legal, rules and standards environment. A recent Santander survey showed that 35% of international companies say paper and bureaucracy is a barrier to trade yet 35% say they are ready to use digital documents of title now the law has changed, with 65% saying they aspire to do the same. This is a clear indication that there is appetite for digital transformation.

This second webinar discusses how SMEs can go digital and offers some very practical advice

Moderator: Mark Ling, Head of Trade & Working Capital, Santander

Panelists:

- Geraldina Iraheta, Chief Commercial Officer, Digital Catapult
- David Dixon, Made Smarter Project Lead, Teeside University
- Kate Foster, Head of International Affairs, Federation of Small Businesses
- Luca Galbiati, Director, Abercore
- Erick Sirali, Director, Digital Trade, TradeMark Africa

Agenda

Day 2 – Thursday 18 April: Accelerating the implementation of digital trade

In-person - Deloitte, 2 New Street Square, London, EC4A 3BZ

8:30 – 9:15 Registration

9:15 – 9:30 Welcome and Introduction

Lee Simpson, Partner – Borders & Trade, Deloitte and Chris Southworth, Secretary General, ICC United Kingdom

9:30 – 9:50 What’s wrong with the current system and why does it need fixing?

Taking a step back from implementation, this session will focus our minds on why we need to move to a digital trade system. It’s a question that is asked so often when companies are faced with the potentially daunting task of changing processes and systems that have operated for decades.

Interviewer: Nick Davies, Director, Centre for Digital Trade & Innovation

Interviewees:

- Bruna Romano, Director Global Customs & Trade Compliance, PUMA
- Jaya Vohra, Managing Director, Global Head of Trade & Working Capital Product & Client Management, Barclays Bank

9:50 – 10:35 The business case for digitalisation: A corporate perspective

Why should the C-suite care about trade digitalisation?

What are the benefits of digital trade?

- Short term (time saving, cost cutting)
- Medium term (better finance)
- Longer term (Supply Chain transparency, sustainability and security)
- What lessons have been learnt from recent pilots/tests?

Moderator: Natalie Milsom, Commercial Director, ICC United Kingdom

Panelists:

- Nick Reeks, Director IT, Tata Steel
- Grant Hunter, Director for Standards, Innovation and Research, BIMCO
- Miles Rothbury, Group Treasurer, Boohoo
- Markus Wohlgeschaffen, Managing Director & Head of Markets and Sales, Traxpay
- Su Ashworth, Senior Trade Finance Specialist, Matalan

10:35 – 11:10 The roadmap to towards interoperability: Enabling digitalisation throughout the supply chain

A huge amount of progress has been made towards trade digitalisation in recent years but systems interoperability remains one of the key challenges to overcome. Public utility architecture and common standards are paramount to success. Without cohesive systems, it is extremely difficult for industry stakeholders to know where to commit their time and resources.

In this session, standards bodies, systems providers and supply chain actors will share insights on when changes are happening, offer digital solutions and share best practice examples. Panellists will discuss how they can work together with businesses throughout the supply chain to make interoperability a reality and ensure cheaper, faster, simpler trade.

Moderator: Sean Edwards, Chair, International Trade Forfeiting Association

Panelists:

- Hannah Nguyen, Director–Digital Ecosystems, Digital Standards Initiative
- Dietmar Jost, Advisor, Customs and Security, Global Express Association
- Sylwia Nowak, Global Trade Technology Manager, Collins Aerospace
- Daan De Vlieger, Global Trade Advisory Partner, Deloitte
- Satvinder Singh, Deputy Secretary-General, ASEAN

11:15 – 11:45 Networking break

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11:45 – 12:30 Removing Paper Bills of Lading from Trade

Bills of lading are a vital document in trade. With legal barriers to digitalisation removed and eBL standards now agreed, the system is ready to go digital. This session will discuss how ready the market is to handle ebills of lading and what action is required to remove all paper bills of lading in as short a timeframe as possible. The session is aimed at all the actors who handle bills of lading including banks, freight forwarders, cargo owners, customs and shippers.

Moderator: Ayesha Ali, Deputy Director, Digital Trade and Telecoms, Department for Business and Trade

Panelists:

- Lars Karlsson, Global Head of Trade and Customs Consulting, A.P. Møller-Maersk
- Emmanuelle Ganne, Senior Analyst, WTO
- Niels Nuyens, Head of Digital Trade, Digital Container Shipping Association
- Jane Smith, Managing Director, Jointine
- Peter MacSwiney, Former Chairman, Joint Customs Consultative Committee

12:30 – 13:10 Trade Finance Focus – How to unlock digitalisation?

Case study in which we will discuss:

- What infrastructure is currently missing to enable the digital trade ecosystem?
- Access to cheaper trade finance
- Quicker and easier settlement

Moderator: Wayne Mills, Corporate Finance Advisor to the Corporate Digitalisation Taskforce, ICC United Kingdom

Speakers:

- Dominic Broom, SVP Working Capital Technology, Arqit
- Parvaiz Dalal, Managing Director, Global Head of Payables Finance, Citi
- Shobhit Singh - Head of Trade Finance, Concentrates, Trafigura

13:10 – 14:10 Networking lunch

14:10 – 15:10 Breakout: The financial benefits of digitalising global supply chains - CFO roundtable in collaboration with Association of Corporate Treasurers
(invitation only and Platinum/Gold sponsor)

14:10 – 15:10 Post-ETDA Landscape: How can the legal environment further facilitate digital trade?

The UNCITRAL Model Law on Electronic Transferable Records is enabling a global revolution in the way we trade but is the public and commercial law environment ready for what is coming? The use of digital currencies and real time, paperless transactions are becoming a reality with artificial intelligence and other new technologies offering new solutions to how we create and manage more resilient and reliable trade systems.

Moderator: Guy Pendell, Chair, ICC United Kingdom Arbitration & ADR Committee

Panelists:

- Luca Castellani, Legal Officer, UNCITRAL
- Martina Ferracane, Professor of International Trade, Teeside University
- John Taylor, Co-Founder, Centre for Applied Sustainable Transition Law
- Satvinder Singh, Deputy Secretary-General, ASEAN
- Vashti Maharaj, Acting Head and Adviser, Commonwealth Connectivity Agenda
- Justice Dr. Adam Mambi, Judge of the High Court of Tanzania

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In-person - Deloitte, 2 New Street Square, London, EC4A 3BZ

15:10 – 15:40 Networking break

15:40 – 16:10 Award Submissions Case Studies

Moderator: Nick Davies, Director, Centre for Digital Trade & Innovation

Speakers:

- Alejandro Pernias, CEO, edoxOnline
- Sunil Senapati, Chief Executive Officer, XDC Trade Network
- Tim Nicolle, Founder & Chief Product Officer, Primatrade
- Boaz Lessem, Chief Legal Regulation and Partnerships Officer, WaveBL

16:10 – 16:25 Keynote address

- Baroness Neville-Rolfe, Minister of State

16:25 – 16:40 Scaling the use of digital identities in trade

Interviewer: Shannon Manders, Editorial Director, Global Trade Review

Interviewees:

- Chris Southworth, Secretary General, ICC United Kingdom
- Stephan Wolf, Chief Executive, GLEIF
- Michael Vrontamitis, Founding Partner, T3i Partner Network

16:40 – 17:30 Networking drinks

17:15 – 17:45 Roundtable

- Baroness Neville-Rolfe, Minister of State

Day 2 — C4DTI Awards 2024

Thursday 18 April 2024 | In-person



Awards Ceremony – The Great Hall, Lincoln's Inn

The C4DTI Awards recognises excellence on both a corporate and individual level with regards to those involved in delivering a cheaper, faster and simpler trading system.

6.00pm Welcome drinks

6.30pm Three-course dinner, followed by coffee

7.30pm Awards to commence

9.00pm Close



ICC is the world's largest business organization representing 45 million companies with 1 billion employees in over 100 countries.

The International Chamber of Commerce is the only business organisation with UN Observer Status and acts as a leading voice for business at the UN, G7, G20, World Trade Organization and other major international institutions.

ICC United Kingdom is the representative voice for ICC in the UK and provides a mechanism for UK industry to engage effectively in shaping international policy, standards and rules. We are the leading voice on digital trade ecosystems, act as the ICC representative to The Commonwealth and Co-Chair the Legal Reform Advisory Board at the ICC Digital Standards Initiative.

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